

celebrating
30
YEARS

2019 ANNUAL REPORT







CELEBRATING

30 YEARS

Established 1989

CORE VALUES

Respect • Integrity • Teamwork • Excellence

VISION

To be the best entertainment experience in the Midwest.

MISSION

We will value our guests, employees, and community through outstanding racing, gaming, and entertainment that exceeds expectations.

EXEMPTION COMPLIANCE

Promoting the common good, general welfare, and economic development of the community while lessening the burden of government.



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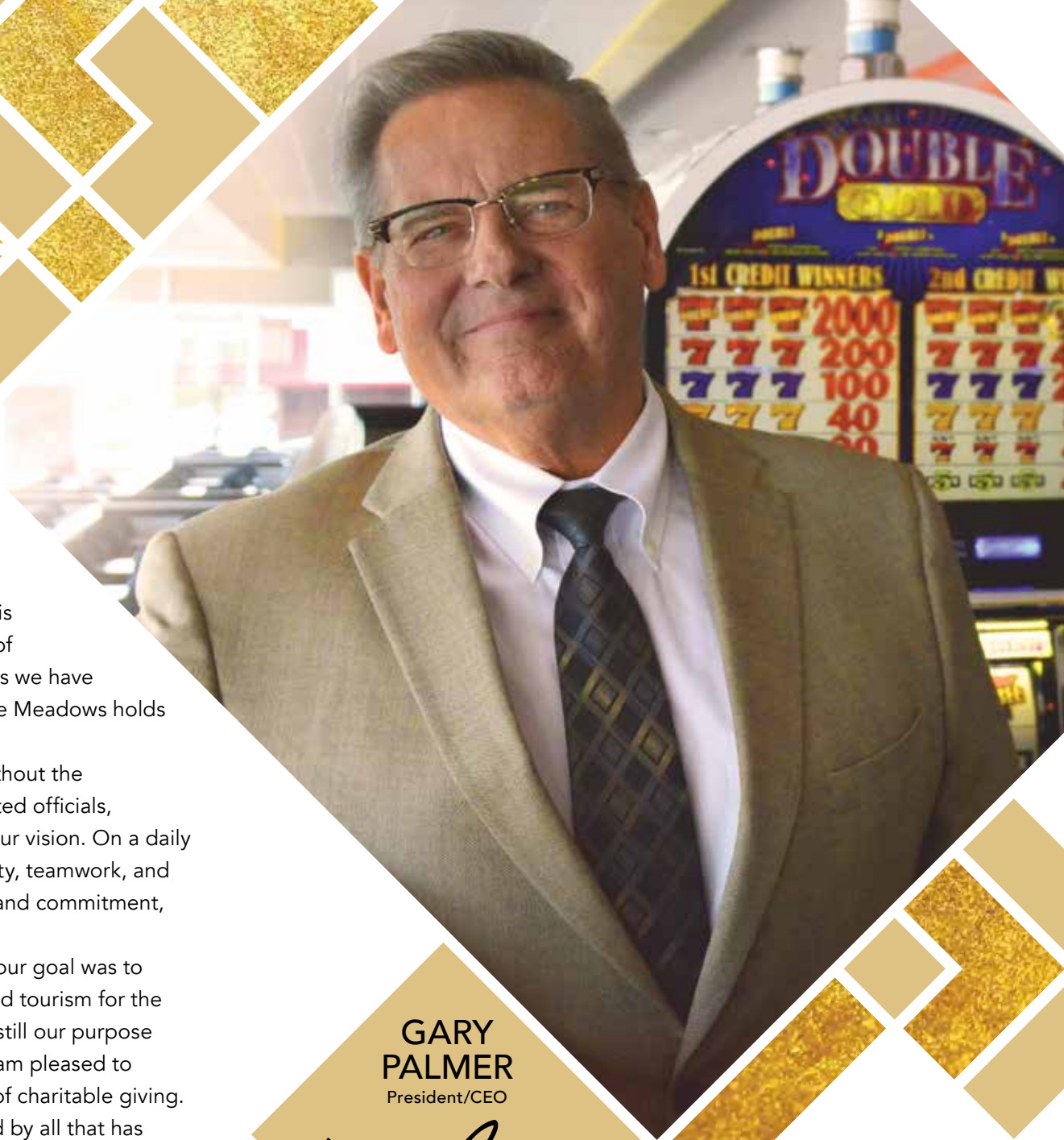
Dear Friends of Prairie Meadows,

As we look back on our last 30 years, I want to take this opportunity to thank you for your continued support of Prairie Meadows. I am filled with pride at the obstacles we have overcome and excitement for what the future of Prairie Meadows holds for the community and our employees.

Prairie Meadows would not be where it is today without the commitment of the volunteers, business leaders, elected officials, employees, and hundreds of others who believed in our vision. On a daily basis, our team puts our core values – respect, integrity, teamwork, and excellence – into motion. Without their talents, skills, and commitment, Prairie Meadows' success would not be possible.

When Prairie Meadows began operations in 1989, our goal was to promote economic development, jobs, agriculture, and tourism for the state of Iowa. And as a nonprofit organization, that is still our purpose today. As we continue to grow, so does our impact. I am pleased to announce that in 2019, we had another amazing year of charitable giving.

Reflecting back on the past 30 years, I am humbled by all that has been accomplished. And excited about our plans for the coming year and for the years to come. I look forward to leading Prairie Meadows into a prosperous future.



**GARY
PALMER**
President/CEO

Gary Palmer

About Us

Prairie Meadows began operations as a nonprofit organization in 1989 with the goal of lessening the burden of government by promoting economic development, jobs, agriculture, and tourism for the state of Iowa. Prairie Meadows fulfills its purpose as a nonprofit by giving back to organizations that support arts and culture, education, economic development, and human services. And, our mission drives us to value our guests, employees, and community through outstanding racing, gaming, and entertainment that exceeds expectations.

Our entertainment and lodging offerings coupled with exceptional guest service have made Prairie Meadows the No. 1 entertainment destination in Iowa. Prairie Meadows' success is a result of its dedicated workforce. We employ nearly 1,100 people with an additional 200 seasonal positions during the spring and summer months.

CASINO

With nonstop casino action including popular table games, poker tournaments, exciting promotions, and nearly 1,700 slots – Prairie Meadows has every game this side of Vegas. Along with our extensive casino offerings, we provide an unrivaled, free loyalty program to our guests. Members of the program, Prairie Gold Rewards, receive some of the finest casino benefits in the Midwest. And in 2019, the program expanded its offerings to include four new tier levels.

LIVE RACING

Our live horse racing season includes both Thoroughbred and Quarter Horse races and runs from spring to mid-autumn. Prairie Meadows also offers the best in simulcast racing. We are proud to present year-round horse, harness, and greyhound racing from the nation's premier tracks.



SPORTS BETTING

Prairie Meadows teamed up with the nation's leading sports book, William Hill, to offer guests the most progressive wagering options in the country including a mobile app, InPlay betting, futures bets, and more. The William Hill Sports Book at Prairie Meadows is open daily and located on Level 4.

HOTEL

Prairie Meadows features a beautiful hotel with contemporary rooms, impeccable service, and generous hotel amenities that include a saltwater pool, business center, fitness center, and airport shuttle. The luxurious hotel offers queen and king rooms as well as a variety of suites. Conveniently connected to the casino, the hotel allows guests to stay and play.

DINING

Our numerous dining establishments provide extensive menus, relaxed atmospheres, and convenient hours. Our lineup includes award-winning restaurants like AJ's Steakhouse, Café at the Meadows, and Triple Crown Buffet alongside concession stands, coffee bars, and other quick bite locations.

EVENTS & CONFERENCE CENTER

The newly remodeled Meadows Events & Conference Center provides more than 34,000 square feet of versatile meeting and banquet space. With the ability to serve up to 2,000 guests, it meets the needs of many events such as banquets, trade shows, meetings, conferences, and weddings. The Events Center also features more than 20 unique room configurations, the latest audio and visual services, and chef-prepared banquet meals. Prairie Meadows brings a variety of big-name entertainment acts to The Meadows Events Center every year. Performers that have taken the stage include Tony Orlando, Air Supply, Starship, and 38 Special.

Our History

Now that our 30th year has come to a close, we look back on decades of achievements – from finding a location in a vacant pasture to transforming it into a beautiful racetrack, luxury hotel, award-winning restaurants, and a casino with every game this side of Vegas.

1980s

In the early 1980s, several local businessmen had a vision that would help Iowa's agricultural community, spur economic development and job growth in central Iowa, and create an entertainment venue that would attract visitors from all over the Midwest. That vision was Prairie Meadows Racetrack.

Ken Grandquist, Jack Bishop, Ed Skinner, Jim Rasmussen, and Gary Palmer were local leaders and entrepreneurs who had spent their lives in central Iowa. Over the course of several years, these five men – with the help of hundreds of local supporters, volunteers, and civic leaders – promoted the business concept of Prairie Meadows Racetrack.

In July 1984 the Iowa Racing Commission issued the state's first pari-mutuel license that would allow for the construction of a horse track. A 240-acre site, just east of Adventureland Park, was selected as the location for this new venture.

The Polk County Board of Supervisors voted to back the \$40 million in bonds necessary to build the track. The racehorses burst out of Prairie Meadows' starting gate for the very first time on March 1, 1989. Despite cold temps, a sellout crowd of more than 7,100 were there, eager to wager on Iowa's first horse races.

1990s

The early 1990s brought new economic challenges to the state of Iowa. These challenges weighed heavily on Prairie Meadows' bottom line. The revenue from horse racing and dining at Prairie Meadows was not meeting expectations, and the property was forced to file for Chapter 11 bankruptcy protection in November of 1991.

The team of Bishop, Palmer, Rasmussen, and Skinner collaborated with Polk County leaders and worked to get a bill passed that would allow Prairie Meadows to incorporate slot machine gaming. The bill was approved by a single vote and was signed into law by





Governor Terry Branstad in 1994. In May of that same year, Polk County voters also approved the referendum of adding slot machines by a 62 to 38 percent margin.

With approval from the state and county, it was now time to decide how to manage Prairie Meadows. President of the Racing Association of central Iowa, Jim Rasmussen, had an idea that would greatly benefit Polk County. He envisioned Prairie Meadows running as a public nonprofit, dedicated to lessening the burden of government by raising funds for charitable organizations and community improvement projects. It was decided that Prairie Meadows would be managed locally and overseen by a board of directors. That decision in 1994 has resulted in millions of dollars in profits remaining in Iowa and Polk County – profits that would have left the state if an outside management firm had taken over operations of Prairie Meadows. Prairie Meadows is currently one of only two casinos in the U.S. that functions as a nonprofit.

On April 1, 1995, a capacity crowd of 15,000 poured through the doors of the nation's first racino – a horse track and slot machine casino combination. The addition of slots was met with unprecedented success.

This private-public partnership allowed Prairie Meadows to repay nearly \$90 million of debt to Polk County in just 20 short months. The success continued, and over the years, Prairie Meadows has grown into the No. 1 entertainment destination in Iowa.

2000s – TODAY

In 2004, Prairie Meadows added table games to the mix. The property expanded its entertainment offerings by adding the The Meadows Events & Conference Center in 2007. Soon after, Prairie Meadows opened restaurants Triple Crown Buffet and AJ's Steakhouse. With the completion of Prairie Meadows Hotel in 2012, guests were able to stay and play – making Prairie Meadows a major

tourist destination. Another restaurant, Café at the Meadows debuted shortly after. And in 2016, a new loyalty program, Prairie Gold Rewards, launched. This program rewards gaming and non-gaming guests and offers some of the best casino benefits in the Midwest. The newest gaming addition at Prairie Meadows began in 2019. On August 15, 2019, Iowa's first sports books opened and began taking wagers. Prairie Meadows partnered with America's leading sports book operator, William Hill, to bring guests the best in sports betting.

Prairie Meadows is the result of a complete community effort, thanks to the commitment of volunteers, business leaders, elected officials, and hundreds of others who have been instrumental in the development and continued success of one of the great private-public business experiments in the entertainment industry.

30 YEARS *in the making*

MARCH 1, 1989

FIRST RACE HORSES BURST FROM THE STARTING GATE

*Despite cold temps & flurries, a sellout crowd of more than **7,100** came to wager on the first horse races.*



1996

COMMITTED TO COMMUNITY THROUGH CHARITABLE GIVING

*Prairie Meadows has given nearly **\$1.9 BILLION** to the state of Iowa.*

FEBRUARY 2007

THE MEADOWS EVENTS CENTER & AJ'S STEAKHOUSE MAKE THEIR DEBUTS



*AJ's has served more than **220,000 STEAKS** since opening.*



*Nearly **1,700 SLOT MACHINES** are currently on the casino floor today.*

SLOTS ATTRACT A CAPACITY CROWD OF 15,000

APRIL 1, 1995



TABLE GAMES JOINS THE CASINO MIX

DECEMBER 14, 2004

*Today we offer **10 TYPES OF TABLE GAMES** including poker.*



THREE DECADES OF ACHIEVEMENTS

From finding a vacant pasture to transforming it into a beautiful racetrack, casino, hotel, and events space, Prairie Meadows has had much to celebrate.

APRIL 2007

TRIPLE CROWN
BUFFET OPENS
ITS DOORS

*More than
**2.5 MILLION
GUESTS** have
been served at
the buffet over
the years.*



MARCH 2012

CAFÉ AT THE MEADOWS
SERVES ITS FIRST GUESTS

*Winner of
**CITYVIEW'S
2016
ULTIMATE
BURGER
CONTEST.***



2019

PRAIRIE MEADOWS
CELEBRATES 30 YEARS

*We've welcomed
nearly **70,000,000
VISITORS** over
the past three
decades.*



*More than
**500,000
MEMBERS** total.*

PRAIRIE GOLD
REWARDS
LAUNCHES

OCTOBER 2016



PRAIRIE MEADOWS
HOTEL WELCOMES
GUESTS

FEBRUARY 2012

*More than
**305,000
STAYS**
booked
since
opening.*

WILLIAM HILL
SPORTS BOOK AT
PRAIRIE MEADOWS
OPENS

AUGUST 2019

*More than
71,000 WAGERS
have been made
from August –
December 2019.*

BOARD OF DIRECTORS

2019 EXECUTIVE COMMITTEE



Kurt Rasmussen
Chair



Gerry Neugent
Vice Chair



Suku Radia
Secretary



Michael Gartner



Mary Simon

2019 BOARD OF DIRECTORS



Dennis Albaugh



Bob Chittenden



Mark Cooper



John Irving



Marty Martin



Gene Meyer



Lisa Moody-Tunks



Karen Novak Swalwell



Bob O'Hollearn



Susan Voss

2020 EXECUTIVE COMMITTEE

Gerry Neugent
Chair

Suku Radia
Vice Chair

Michael Gartner
Secretary

Mary Simon

Kurt Rasmussen
Past Chair

2020 BOARD OF DIRECTORS

Dennis Albaugh
Bob Chittenden

Mark Cooper
Marta Codina

John Irving
Frank Marasco

Marty Martin
Bob O'Hollearn

Ken Sagar
Susan Voss

CORPORATE PERSONNEL



Gary Palmer

President
Chief Executive Officer



Ann Atkin

Senior Vice President
Chief Operating Officer



Brad Rhines

Executive Vice President
Chief Strategic Officer



Elaine Casteline

Vice President
Chief Financial Officer



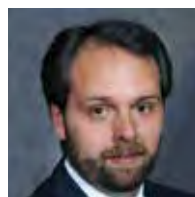
Derron Heldt

Vice President
Racing



Eddie Llambias

Vice President
Casino Operations



Clint Pursley

Vice President
Security



Michele Wilkie

Vice President
Human Resources



Clay Willey

Vice President
Hospitality



Dawn Brandt

Director of Cash
Operations



Kevin Brannen

Director of
Surveillance



Tony Guzman

Director of
Information
Technology



Jake Hedgecock

Director of Security



Polly Loneman

Director of Marketing



Julie Stewart

Director of
Community Relations



Tu Tran

Director of Hotel
Operations



Dustin VandeWeerd

Director of Facilities



Scott Doup

Assistant Director
of Accounting



Sheri Hansen

Assistant Director
of Food & Beverage



Garrick Mallory

Assistant Director
of Pari-mutuels



Pam Nash

Assistant Director
of Facilities



Tony Stork

Assistant Director
of Information
Technology



Rod Suhr

Assistant Director
of Table Games



Angie Vandehaar

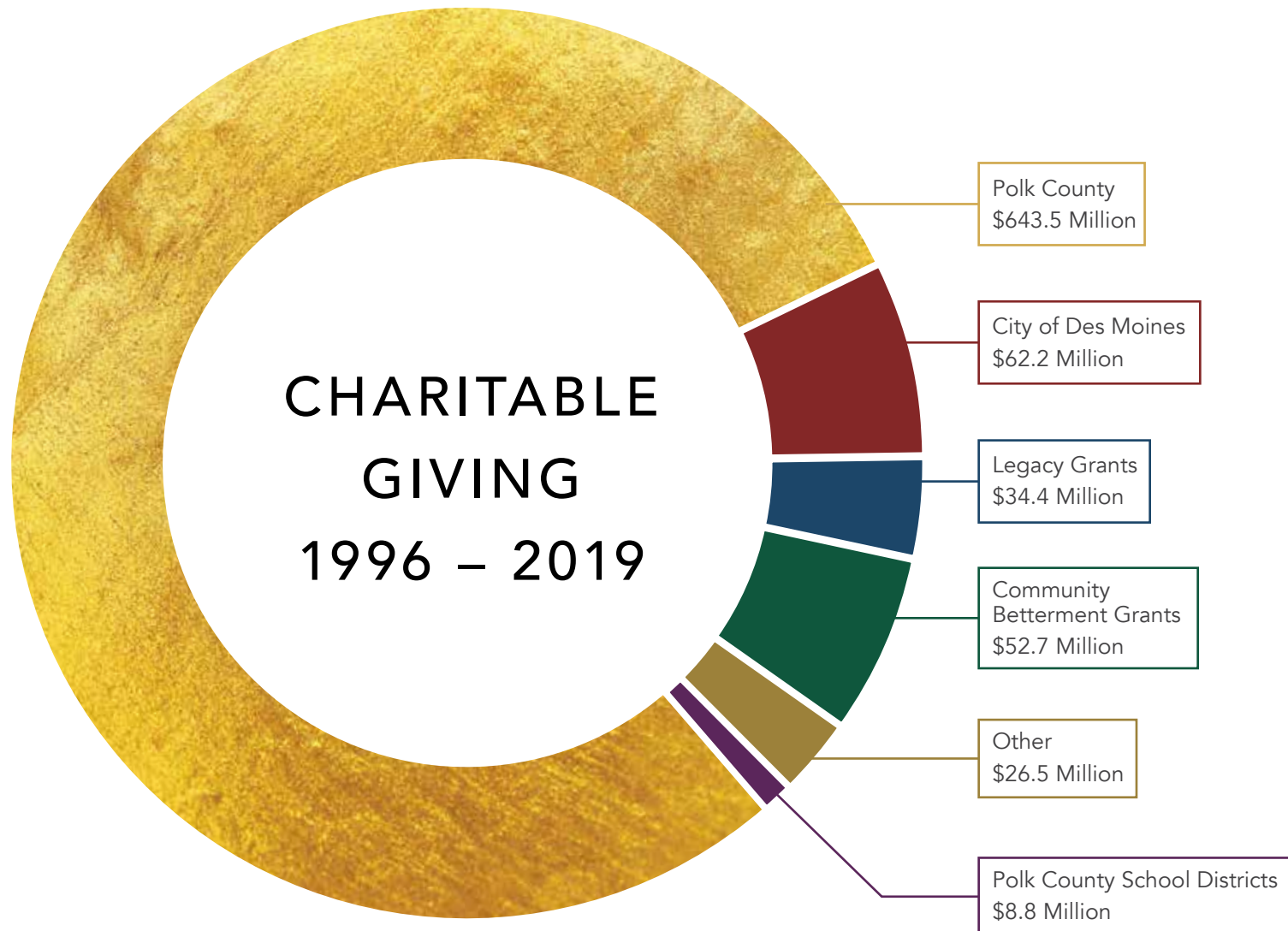
Assistant Director
of Slot Operations

Celebrating Our Community

As a nonprofit organization, our gaming taxes and charitable contributions have helped transform the lives of those in our central Iowa community.

Iowa law requires casinos to return 3% of Adjusted Gross Revenue.

Prairie Meadows proudly gives back more than 18% of AGR.



CHARITABLE GIVING AND TAXES

CHARITABLE GIVING

Polk County
Community Betterment Grants
Legacy Grants
City of Des Moines
Polk County School Districts
Other

2019

\$38 MILLION

\$26.3 Million

\$2.5 Million

\$3.5 Million

\$4.5 Million

\$800 Thousand

\$300 Thousand

TAXES

\$51.8 MILLION

TOTAL

\$89.7 MILLION

CHARITABLE GIVING AND TAXES

CHARITABLE GIVING

Polk County
Community Betterment Grants
Legacy Grants
City of Des Moines
Polk County School Districts
Other

1996 – 2019

\$828 MILLION

\$643.5 Million

\$52.7 Million

\$34.4 Million

\$62.2 Million

\$8.8 Million

\$26.5 Million

TAXES

\$1 BILLION

TOTAL

\$1.9 BILLION

TOTAL NET REVENUES \$225 MILLION

TOTAL OPERATING EXPENSES \$163 MILLION

Figures are unaudited and subject to change.

BETTER TOGETHER

Through our unique partnership with Polk County, we work to strengthen and expand opportunities, infrastructure, and services offered within the community. Our partnership enables us to reinvest more than \$26 million per year into the community to improve the lives of those who live and work here. From improving the health and well-being of area children to renovating and revitalizing city parks, our partnership helps the lives of thousands of Iowans who call Polk County home.

Over the years, these funds have given life to the Highway 5 expansion, Greater Des Moines Urban Beautification Project, Wells Fargo Arena, and countless other projects and initiatives throughout the community. We recognize we are not alone in these efforts. There are public-private partnerships throughout the region that focus on strengthening our area resources and investing in our community to build a stronger Polk County. We applaud all organizations that make Polk County and the individuals within a priority.

We are honored to be a part of this great community, and we look forward to helping move the needle of success for Polk County into the next decade.

Legacy Grants

Through our legacy grant program, we awarded more than \$34 million to organizations and communities in Iowa. These large scale projects help shape and enrich the lives of all Iowans.

CENTRAL COLLEGE

Project: Douwstra: A New Regional Concert Hall
Grant Amount: \$100,000

Central College's \$6 million renovation of Pella historical landmark Douwstra Auditorium will elevate this concert hall's interior, acoustics, and back-of-house infrastructure to be one of the Midwest's most state-of-the-art regional concert venues. Douwstra Auditorium was built in 1939 and served as the campus chapel until being converted to a concert hall. The College has recently completed phase one of the concert hall's two-phase project renovations with the help of generous private donations. Phase one of this project included updates to the interior, with new seating, a lighted art sculpture, acoustical improvements, the most up-to-date sound, lighting, and multimedia systems, and more. The funds provided by Prairie Meadows will help with phase two of this project including the installation of a hand-crafted Casavant Frères pipe organ and back-of-house infrastructure. The pipe organ will be the centerpiece of this renovation. The new acoustical improvements will showcase the organ's incredible sound and its elegant beauty will harmonize with all the structural renovations. Douwstra Auditorium will continue to be the heart of Central College's campus providing a space for students and central Iowans to experience the arts, learn from world leaders, delight in the sounds of the pipe organ, and enjoy high-quality musical performances.

CHARLES CITY COMMUNITY SCHOOL DISTRICT

Project: Charles City Sports Complex
Grant Amount: \$150,000

The Charles City School District has been working to solve a recurring problem in their area – flooding of Sportsmen's Park which is home to their middle and high school softball and baseball teams. More than 200 games have been cancelled or relocated in the past eight years due to flooding. The problem had become so prevalent that parents and community members often brought sump pumps and shop vacs to the fields to help remove water so the athletes could play. The district's plan is relocating the fields to the high school campus, out of the flood plain. Construction of the new fields began in September 2019. Both fields are dynamically constructed with irrigation and drainage systems to ensure playability the entire season. Prairie Meadows' donation along with other local donors have this project on track to be completed in time for the 2020 season.

CHILDSERVE FOUNDATION

Project: Forward Together Capital Campaign
Grant Amount: \$500,000

ChildServe is a specialty pediatric healthcare organization that has partnered with families for 92 years to help identify and meet the unique needs of children with developmental delays, disabilities, injuries, and other special healthcare needs. Each

year, the organization serves more than 4,600 children across the state. ChildServe provides more than 30 services, including pediatric rehabilitation; physical, occupational, and speech therapy; long-term care; behavioral health, and autism support. The organization launched the Forward Together campaign to raise funds for its signature programs in complex medical care, pediatric rehabilitation, and behavioral health and autism. The funds raised will be allocated to these campaign priorities: opening a new pediatric inpatient rehabilitation unit specializing in brain injury, multi-trauma, orthopedic, spinal cord, and burn and wound care; establishing a pediatric behavioral health clinic; and expanding service capacity for individuals who have complex medical conditions and require specialized nursing.

CITY OF DES MOINES PARKS AND RECREATION DEPARTMENT

Project: James W. Cownie Sports Park
Signage Improvements
Grant Amount: \$150,000

Prairie Meadows awarded the City of Des Moines Parks and Recreation Department dollars for new wayfinding signage for James W. Cownie Sports Park. The new entrance sign at SE 14th St. and Hartford Ave. in Des Moines is now named Prairie Meadows Championship Way in honor of this grant. The sign



arches over Hartford Ave., spanning 91' and is 26' tall. In addition, cantilevered signage was added to SE 14th St. with directional arrows for traffic approaching from the north and south. The James W. Cownie Sports Complex is made up of soccer and baseball fields. The soccer complex is home to many local high school and college teams. It features 12 irrigated turf soccer fields with one field considered championship level with seating for 2,000 fans, press box, and video platform. The baseball facility has eight irrigated turf diamonds with covered bleacher seating, batting cages, and concession stand.

CITY OF MARSHALLTOWN

Project: Renovation of Veterans Memorial Coliseum
Grant Amount: \$200,000

Veterans Memorial Coliseum opened in 1929 as a memorial to the residents of Marshalltown who had served and lost their lives in the Civil War, Spanish American War, and World War I. Over the years, the building has served many purposes including a community center, gymnasium for Marshalltown High School, and home to the local American Legion. More recently the building has been used for the City of Marshalltown's indoor recreation programs and

summer camps, as well as other community events. Renovation plans were put in place in 2017 to convert the gym space into two full-sized basketball courts and remodel the remaining areas into flexible use spaces. The renovation plans experienced a setback due to a tornado that ravaged downtown Marshalltown on July 19, 2018 which caused extensive damage to the building. Prairie Meadows' grant will help get the \$3.6 million renovation back on track so Veterans Memorial Coliseum can continue to provide an indoor recreational space for the residents of Marshalltown.



CITY OF ROLAND

Project: Roland Municipal Pool
Grant Amount: \$50,000

The Roland Municipal Swimming Pool has been serving the residents of Roland and surrounding communities since 1968. Portions of the pool underwent renovations in 2000, but the pool's infrastructure is now in a state where renovations are no longer possible. The dollars Prairie Meadows has provided will be used to help the City replace its aging pool. The pool is a vital piece of the community during the summer months and this grant will help ensure the city will have this summer hot spot for the next generation of residents.

CITY OF WEST DES MOINES

Project: MidAmerican Energy RecPlex
Grant Amount: \$600,000

The demand for quality youth sports facilities are greater than ever in central Iowa. To meet this demand, the City of West Des Moines, in cooperation with local leaders, and a variety of

youth sport and activity organizations, is creating the MidAmerican Energy Company RecPlex. This new 60 acre, city-owned facility will be a youth-focused athletic venue, offering soccer, ice hockey, basketball and a wide range of other recreational and educational programs. The \$46 million project includes two ice hockey rinks with seating for 2,100 people, 90,000 square feet of indoor synthetic turf, four indoor basketball courts with availability for eight volleyball courts, indoor baseball and softball, three lighted outdoor synthetic turf soccer fields, locker rooms, and multi-purpose spaces. This first-of-its-kind complex greatly increases year-round access to sports programs for a growing youth community. In addition to youth sports, the complex will also offer adult leagues, an outdoor playground, and many other amenities. Multipurpose space can also be used for corporate meetings, smaller conventions, and trade shows.

COMMUNITY YOUTH CONCEPTS

Project: High and Low Ropes Course
Grant Amount: \$50,000

Community Youth Concepts' mission is to engage and connect Iowa students through youth development programming and to provide coaching, training, and technical assistance in best practices to youth-serving nonprofits. To support their mission Community Youth Concepts (CYC) is developing a challenge course – Stowe Heights – at Stowe Elementary in Des Moines. The course is a combination of mental and physical challenges that requires groups to work as a team to accomplish goals. Participants learn valuable information about themselves and the group through the course's fun and unusual activities.

Stowe Heights is a series of high and low ropes courses with obstacles in between that will be ADA accessible. Prairie Meadows funding will help with the construction process of the high ropes course. CYC programs impact nearly 900 students each year through their programs.



DES MOINES INDEPENDENT COMMUNITY SCHOOL DISTRICT

Project: Skilled Trades Academy Renovation Project
Grant Amount: \$150,000

Central Iowa continues to battle a critical shortage of skilled trades workers, and it's predicted to worsen over time. In 2016, the Skilled Trades Alliance was formed in Des Moines by a group of dedicated industry professionals who recognized the need to address the shortage. The Alliance partnered with Des Moines Public Schools to develop the Skilled Trades Academy at Central Campus, providing trades-focused education and training opportunities to students.

Dollars provided by Prairie Meadows will help renovate the Academy's existing space at Central Campus and will provide expanded trades-focused programming through two new classrooms and two new labs for the Plumbing/HVAC and Electrical programs. These updates will help to accommodate larger numbers of students and provide an avenue for closing the skilled trades gap in Iowa.

EASTER SEALS SOCIETY OF IOWA

Project: Independence Innovation Center
at Camp Sunnyside
Grant Amount: \$400,000

Easterseals Iowa was established more than 90 years ago to support persons with disabilities in Iowa. Today, Easterseals continues to provide services to ensure all people with disabilities or special needs, and their families have equal opportunities to live, learn, work, and play in their communities. The organization offers more than 15 programs promoting independence opportunities including year-round, seven day a week, and 24 hour per day programs.

Prairie Meadows' grant will be used for the construction of the new Independence Innovation Center which will provide Easterseals team members

a central location to complete work, meet to discuss strategies for client success, and create an environment of inclusiveness for all of their current and prospective team members. In addition to this project, dollars will be used to renovate the building that currently serves as the main office; thus, increasing program space for Easterseals' Young Adult and Teen Day Program. The new Prairie Meadows Teen and Young Adult Center will provide even more programming space for these youth, and the support families need to know their loved one is safe during the day.

The construction and renovation of buildings at Camp Sunnyside will continue Easterseals Iowa's commitment of caring for children and adults with physical and intellectual disabilities, mental illness, and special needs. Easterseals Iowa serves more than 3,500 people annually.

IOWA ASIAN ALLIANCE

Project: Asian Garden Expansion
Grant Amount: \$100,000

The Robert D. Ray Asian Garden was established in 2004 to be a beacon for Iowans to celebrate their rich and diverse heritage and to commemorate the work of former Governor Ray on behalf of thousands of Southeast Asian refugees by welcoming them to Iowa. The legacy grant from Prairie Meadows will support the renovation efforts of the Iowa Asian Alliance in keeping this landmark site a cherished tribute to diversity in Iowa through Governor Ray's humanitarian efforts and leadership.

Updates include expanding landscaping elements to make the gardens an engaging experience representative of all Asian cultures with art and landscaping displays. Plans include connecting the

Garden to several of the walkways and trails in the area to make it more accessible to pedestrians; converting the ponds and water features to fountains to decrease maintenance and upkeep expenses; as well as lighting and security upgrades to protect the venue. The Alliance is planning a grand re-opening of the Asian Garden in mid-2021.

ISISERETTES DRILL AND DRUM CORPS., INC.

Project: Isiserettes Drill and Drum Corps Practice Facility
Grant Amount: \$100,000

The Isiserettes Drill and Drum Corps has been part of the Des Moines cultural scene for 39 years. Isiserettes core values are to build character and social skills through the areas of music, dance, arts, and culture. Grant dollars provided by Prairie Meadows will be used toward the purchase of a permanent practice facility for this long-standing youth program. With this purchase, the program will have an established central location; storage areas for equipment, uniforms, and supplies; room to expand academic support including a computer lab with wi-fi access; tutoring opportunities; and collaborative work areas for group members to do school work/projects and to choreograph routines and drum cadences.

LUCAS COUNTY FAIR ASSOCIATION

Project: Project Undercover
Grant Amount: \$100,000

The Lucas County Fair has been a south central Iowa tradition since 1954. The county fair is held in late July and provides educational activities to cultivate skills for area youth. Exhibits include 4-H, FFA, and open class projects. In order to continue to provide a safe and up-to-date facility for these exhibitors, Prairie Meadows' grant dollars will be used to improve the outdoor arena at the Lucas County fairgrounds.



MADISON COUNTY FOUNDATION FOR ENVIRONMENTAL EDUCATION

Project: Madison County Conservation Center
Grant Amount: \$100,000

The Madison County Foundation for Environmental Education (MCFEE) is on the forefront of expanding environmental education in central Iowa. Since its founding in 1982, MCFEE has been providing funds for environmental education programs; land acquisitions to increase public access to natural resources; upgrades to county park facilities; and wildlife habitat improvements. The newest venture for MCFEE is the construction of the Environmental Learning Center. The purpose of the Center is to meet the expanding needs of environmental education and outdoor recreation programming in central Iowa. The Center will serve as the hub of environmental learning and outdoor recreation opportunities within Pammel State Park with its limestone bluffs, heavily forested river valleys, and rolling grasslands. The Center will promote outdoor learning experiences through interactive exhibits that encourage outdoor exploration; a classroom for hands-on STEM based programming; and a multipurpose room for events, seminars, and social gatherings.

Access to the Center's educational exhibits and instructional facilities will be free during normal public operating hours.

POLK COUNTY HOUSING TRUST FUND

Project: Down Payment Assistance Program
Grant Amount: \$250,000

The Polk County Housing Trust Fund is the comprehensive planning, advocacy, and funding organization for affordable housing in Polk County. Focused around these core activities, the Housing Trust Fund is responsible for crafting a community strategic plan for affordable housing and leading its implementation. The organization is also the voice of advocacy for helping the community understand the need for and benefits of adequate affordable housing. And, the Housing Trust Fund is responsible for allocating community funds for increasing and preserving the number of affordable homes in the county and improving the lives of the people who live in them. Prairie Meadows grant dollars will be put to use as funding for the Down Payment Assistance Program for low to moderate income households. The purpose of this program is to make new construction affordable for families who make 80% of the area's median income or less and to



encourage cities and builders to construct new homes in Polk County in an affordable range for these buyers.

RONALD MCDONALD HOUSE CHARITIES OF CENTRAL IOWA, INC.

Project: You are the Key to the House: Building a Ronald McDonald House inside MercyOne Children's Hospital

Grant Amount: \$200,000

Since 1974, Ronald McDonald House Charities network of local chapters have been making children

happier and healthier by keeping families together – giving them a place to rest and refresh and a place that feels like home. These programs, tailored to meet the urgent needs of each community, can now be found in more than 58 countries and regions across the globe. Ronald McDonald House Charities of Central Iowa is embarking on adding another “home away from home” inside MercyOne Children's Hospital. Grant money from Prairie Meadows will contribute to the transformation of a wing on the 4th floor of the Children's Hospital into a Ronald McDonald House. The house will have 14 guest rooms, a great room, lounge area, lactation room, laundry area, shared kitchen and dining space, as well as other areas for visiting with daytime guests. This is the second Ronald McDonald House in Des Moines. It opened on January 7, 2020.

CITY OF BONDURANT

Project: Highway 65 Underpass

Grant Amount: \$200,000

Iowa's multipurpose trails total more than 2,000 miles and make the state the World Capital of Trails. In an effort to close some of the trail gaps in eastern Polk county, the city of Bondurant has been awarded a legacy grant from Prairie Meadows to complete the Mud Creek extension of the 35-mile Gay Lea Wilson Trail loop. An underpass beneath U.S. Highway 65 is the final critical step in completing this loop connecting Bondurant, Altoona, Pleasant Hill, Des Moines, Ankeny, and rural Polk county. With the underpass completion, citizens can safely traverse Highway 65 and children will be able to ride their bikes or walk to school.

See Our Impact

Since 2003, our Legacy Grant Program has given \$34 million to help transform the lives of those in our community. From the iconic Blank Park Zoo to the Science Center of Iowa, funding from this program has played a major role in revitalizing the Greater Des Moines area.

HISTORICAL LEGACY GRANT RECIPIENTS | 2003 – 2019

Amanda Cares
\$124,224

Ames Foundation
\$100,000

Anawim Housing
\$150,000

Animal Rescue League
\$100,000

Ankeny Rotary Club
\$100,000

Blank Children's Hospital
\$200,000

Blank Park Zoo
\$900,405

Boys & Girls Clubs of Central Iowa
\$400,000

Bridges of Iowa
\$545,000

Broadlawns Medical Center Foundation
\$450,000

Central College
\$100,000

Central Iowa Shelter and Services
\$600,000

Charles City Community School District
\$150,000

Children and Families of Iowa
\$100,000

ChildServe
\$850,000

City of Bondurant
\$450,000

City of Des Moines – South Des Moines Little League
\$500,000

City of Des Moines Parks and Recreation Department
\$150,000

City of Des Moines Police Department
\$199,595

City of Marshalltown
\$200,000

City of Pleasant Hill
\$100,000

City of Roland
\$50,000

City of Waukee
\$150,000

City of West Des Moines
\$600,000

Community Foundation of Greater Des Moines
\$600,000

Community Youth Concepts
\$50,000

Courage League Sports
\$100,000

Dallas County
\$100,000

Des Moines Area Community College Foundation
\$213,000

Des Moines Art Center
\$100,000

Des Moines Heritage Trust
\$100,000

Des Moines Independent Community School District
\$150,000

Des Moines Metro Opera Inc.
\$100,000

Des Moines Parks & Recreation Foundation
\$200,000

Des Moines Pastoral Counseling Center
\$100,000

Des Moines Performing Arts
\$774,371

Des Moines Playhouse
\$350,000

Des Moines Public Charter School Foundation
\$100,000

Des Moines Public Library Foundation
\$1,000,000

Des Moines Social Club
\$250,000

Des Moines Symphony
\$200,000

Des Moines University
\$475,000

Des Moines Water Works Park Foundation
\$200,000

Dowling Catholic High School
\$400,000

Drake University
\$1,400,000

East High School
\$750,000

East High School Alumni Association
\$161,500

Easter Seals Society of Iowa
\$500,000

Food Bank of Iowa
\$100,000

Fort Des Moines Museum & Education Center
\$100,000

Goodwill Industries of Central Iowa
\$100,000

Grand View University
\$1,000,000

Great Outdoors Foundation
\$100,000

Greater Des Moines Botanical Garden
\$500,000

Greater Des Moines Habitat for Humanity
\$500,000

Greater Des Moines Partnership
\$4,530,000

Holy Family School Inner-City Youth Foundation
\$250,000

The Homestead
\$100,000





**Hoyt Sherman Place
Foundation**
\$100,000

**Institute for
Character Development**
\$625,000

Iowa Asian Alliance
\$100,000

**Iowa High School
Athletic Association**
\$850,000

Iowa Homeless Youth Centers
\$200,000

Iowa Legal Aid
\$125,000

Iowa National Bar Association
\$100,000

**Iowa Natural
Heritage Foundation**
\$141,250

**Iowa State Fair
Blue Ribbon Foundation**
\$600,000

**Isiserettes Drill and
Drum Corps., Inc.**
\$100,000

Justice League of Food
\$100,000

Lincoln High School Foundation
\$375,000

Link Associates Foundation
\$200,000

Living History Farms
\$100,000

Lucas County Fair Association
\$100,000

Luther Care Services
\$100,000

**Madison County Foundation
For Environmental Education**
\$100,000

Mainframe Studios
\$100,000

Mayor's Landscape Task Force
\$50,000

MercyOne Foundation
\$300,000

**The Nature Conservancy
in Iowa**
\$100,000

**Oakridge Neighborhood
Services**
\$100,000

On With Life Foundation
\$400,000

**Pappajohn Sculpture
Garden Fund**
\$300,000

Parks Area Foundation
\$250,000

Planned Parenthood
\$100,000

Polk County
\$1,350,000

Polk County Housing Trust Fund
\$775,000

**Prairie Meadows
Scholarship Program**
\$1,489,351

Principal Riverwalk Fund
\$100,000

**Roman Catholic Diocese
of Des Moines**
\$200,000

**Ronald McDonald House
Charities of Central Iowa, Inc.**
\$200,000

**Roosevelt High
School Foundation**
\$375,000

Salisbury House Foundation
\$125,000

Science Center of Iowa
\$1,000,000

Sixth Avenue Corridor
\$250,000

Society of St. Vincent de Paul
\$100,000

St. Anthony Catholic School
\$300,000

Ss. John & Paul Catholic Church
\$50,000

Terrace Hill Foundation
\$400,000

Terrace Hill Partnership
\$100,000

United Way of Central Iowa
\$1,350,000

UnityPoint Health Foundation
\$900,000

**Urbandale Community
Action Council Inc.**
\$100,000

Variety – The Children's Charity
\$100,000

Wildwood Hills Ranch
\$100,000

World Food Prize Foundation
\$325,000

YMCA of Greater Des Moines
\$1,200,001

**Youth Emergency Services
and Shelter (YESS)**
\$200,000

Community Betterment Grant Program

Through our Community Betterment Grant Program, Prairie Meadows donated more than \$2.5 million dollars to Iowa communities in 2019. Our Betterment Grants provide funding to small-to-medium sized projects with grants ranging from \$100 to \$99,999. From funding meals for hungry children to renovating schools and enhancing city parks, Prairie Meadows is committed to improving the lives of Iowans

8th and College Connections
Adel-Desoto-Minburn
Community School District
ALS Association, Iowa Chapter
Altoona Area Historical Society
Altoona Fire Department
Altoona National Night Out
Community Coalition
Altoona Palooza Inc.
Altoona Public Library
American Federation of Labor
and Congress of Industrial
Organizations
American Red Cross, Central
Iowa Chapter
Animal Rescue League
of Iowa Inc.
Ankeny Community
School District
The Avenues of Ingersoll & Grand

Balance Autism
Ballet Theatre of Des Moines
Bernie Lorenz Recovery
Bidwell Riverside Center
Big Brothers Big Sisters of
Central Iowa
Blank Park Zoo Foundation
Bondurant Community
Foundation
Bondurant Emergency Services
Bondurant-Farrar Community
School District
Boys & Girls Clubs of
Central Iowa
Broadlawns Medical
Center Foundation
Camp Hantesa, Camp Fire
Heart of Iowa
Camp Hertko Hollow Inc.
Can Do Cancer

Candeo
Catholic Charities
Child Abuse Prevention
Services Inc.
Children & Families of Iowa
Children's Cancer Connection
Chrysalis Foundation
City of Carlisle
City of Huxley
City of Johnston
City of Maxwell
City of Mitchellville
City of New Virginia
City of Pleasantville
City of St. Charles
Parks & Recreation
City of Urbandale Parks &
Recreation Department

Collins-Maxwell
Athletic Boosters
Collins-Maxwell Community
School District
Collins-Maxwell Partners
in Education
Community Foundation of
Greater Des Moines
Community Support Advocates
Community Youth Concepts

Cops Against Cancer
Creative Visions
Cub Scout Pack 68
Cystic Fibrosis Foundation
Dallas County Hospital
Foundation Inc.
Delaware Township
Fire Department
Des Moines Area Community
College Foundation





Des Moines Area
Religious Council

Des Moines Art Center

Des Moines Arts Festival

Des Moines Bicycle Collective

Des Moines Gay Men's Chorus

Des Moines Independent
Community School District

Des Moines Metro Opera Inc.

Des Moines Pastoral
Counseling Center

Des Moines Performing Arts

Des Moines Public
Library Foundation

Des Moines
Symphony Association

Des Moines University

Des Moines Young
Artists' Theatre

Downtown Events Group

Drake University The Robert D.
and Billie Ray Center

Dress for Success Des Moines

East Polk
Innovation Collaborative

Easter Seals Society of Iowa

Eat Greater Des Moines

The Eddie Davis Community
Center Inc.

Everybody Wins! Iowa

EveryStep Care &
Support Services

Food Bank of Iowa

Friends of Chichaqua Valley Trail

Friends of Melbourne
Public Library

Friends of Neal Smith NWR
Prairie Learning Center

Friends of the Terrain Therapy
Garden Project

Furry Friends Refuge

Genesis Inc.

Goodwill Industries of
Central Iowa

Grand View University

Greater Altoona Community
Service Campus

Greater Des Moines
Botanical Garden

Greater Des Moines
Community Band Inc.

Greater Des Moines Habitat
for Humanity

Greater Poweshiek
Community Foundation

Hartford Volunteer
Fire Department

Healthy Birth Day Inc.

Heartland Youth Choir

Historic Valley
Junction Foundation

Holy Trinity Catholic
School & Church

House of Mercy

Indianola Fire Department

Indianola Police Department

Iowa Asian Alliance

Iowa International Center

Iowa Laborers District Council
Heavy Highway Training Fund

Iowa Legal Aid

Iowa National Guard
Memorial Association

Iowa Public Radio Inc.

Iowa Radio Reading Information
Services for the Blind and Print
Handicapped Inc.

Iowa SIDS Foundation

Iowa Sports Foundation

Iowa State Fair Blue
Ribbon Foundation

Iowa Youth Chorus

Italian American Cultural
Center of Iowa

John L. Lewis Commission

Joppa Outreach

Junior Achievement of
Central Iowa Inc.

Justice League of Food

Kids First Law Center

Latinas Unidas por un Nuevo
Amanecer (L.U.N.A.)



Latino Resources Inc.
 Link Associates Foundation
 Living History Farms
 Lutheran Services in Iowa Inc.
 Madison County Health Trust Inc.
 Mainframe Studios
 Mainstream Living Inc.
 Mercy Hospital
 Medical Foundation

Mercy Medical Center
 of Newton
 Mica-Asbestos Workers No. 74
 Education Trust Fund
 Military Order of the
 Purple Heart
 Milo Hometown Pride
 Mingo Fire Department
 Mitchellville Elementary PTA
 Mitchellville Firefighters
 Association Inc.
 Music Under the Stars

National Society of the Daughters
 of the American Revolution –
 Jean Marie Cardinell Chapter
 The Nature Conservancy in Iowa
 Nevada Firefighters Inc.
 Nick Palmer – Jim Ellefson
 Free Medical Clinic
 North Polk Fine Arts Boosters Inc.
 Northern Warren
 Firefighter's Association
 Norwalk Hometown Pride
 Oakridge Neighborhood Services
 On With Life Foundation

Operation Downtown –
 Brenton Skating Plaza
 Orchard Place
 Parenting Way Inc.
 Pleasant Hill Fire Department
 Prevent Child Abuse Iowa
 Raising Readers in Story County
 Reach Out and Read Iowa
 Rebuilding Together Greater
 Des Moines
 Roman Catholic Diocese of
 Des Moines
 Runnells Historical Society
 Salisbury House Foundation
 Saydel Community
 School District
 Science Center of Iowa
 Senior Care of Iowa
 South Central Iowa
 Federation of Labor
 South Des Moines
 Thanksgiving Meals Inc.

Southeast Polk Community
 School District
 Special Olympics
 St. Francis Catholic School
 St. Francis of Assisi Roman
 Catholic School Foundation
 State Historical Museum of Iowa
 Swerve Outreach – Kids
 Cafe program
 Tallgrass Theatre Company
 Taylor House Hospice
 Terrace Hill Partnership
 Trees Forever
 United States Submarine
 Veterans Inc.
 United Way of Central Iowa
 UnityPoint Health Foundation
 Variety – The Children's Charity
 Victory Kid Sports
 Foundation Inc.
 Virginia Township
 Fire Department
 Warren County Historical Society
 West Des Moines Community
 School District
 West Des Moines
 Human Services
 Westridge Elementary
 School PTA
 Wilkie House Inc.
 Windsor Heights Fire Department
 The Winterset Stage
 YMCA of Greater Des Moines
 Youth Emergency Services &
 Shelter of Iowa





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